Potential website design types:

<https://bunny.net/> (I like the bold intro)

<https://www.functionandform.co.uk/> (very simple and clean, but with cool gifs)

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**Banner Section**

Digital Products by Experienced Entrepreneurs

Where Software Engineering and Business Strategy Collide

**Portfolio**

Swiftender - full banner, different styling

Other items - Alternating sides, like function and form

1. OtO

Description: An innovative lawn sprinkler that automatically waters and applies treatments

Tags: Design, Consulting, Mobile App, Maintenance

1. ShuffleSpace

Description: Advanced warehousing and logistics for business assets

Tags: Design, Consulting, Web App, Mobile App, Maintenance

1. SlabXChange

Description: Secondary marketplace solution for stone fabricators and design professionals

Tags: Design, Consulting, Web App, Mobile App

1. FeverFilter

Description: Wall Mounted IoT temperature monitoring device

Tags: Mobile App, Maintenance

1. EvokedResponse

Description: Neuroscientific music composition service

Tags: Consulting, Strategy

**Our Approach**

**Focus**: We only play within our realm of excellence

Our focus is helping you design, launch and evolve your mobile / web technology solutions.

**Quality over Quantity**: We engage more deeply in fewer projects

Our trusted core team is only focused on a handful of projects and we typically work with our clients on an on-going basis to refine and evolve their offering in the market.

**Function over Flash:** Simple, effective execution takes priority over glamour

Our primary interest is in helping you maximize your key business metrics through technical excellence, sound strategy, and a keen understanding of your end-user.

**Entrepreneurial at Heart:** Operating with a scrappy and multi-disciplinary approach

We’ve learned to do more with less, so we can provide top-notch value for your dollar. When working with us, you work directly with the owner-operators and their core team of local experts.

**Who We Serve**

Non-technical entrepreneurs who aspire to bring their ideas to life

Businesses looking to implement strategic tech solutions

Larger enterprises looking to roll out new initiatives

**Testimonials**

Let’s get testimonials from everyone (except SS obviously)

**Executive Team**

Shayan Nahrvar, CoFounder

Shayan is an Engineer, full-stack developer and award-winning entrepreneur. He was recognized and awarded by Sir Richard Branson for his earlier entrepreneurial work. He is also the founder and technology lead for Swiftender, a SaaS solution recognized by the construction industry throughout North America.

Matt Eason, CoFounder

Matt is a full-stack and mobile app developer with extensive experience in design and UI/UX. He is a multi-talented force who is also the cofounder of Swiftender and the product lead on numerous entrepreneurial projects.

Hassan Hassan, Tech Innovation Lead

Hassan is a full-stack developer who along with Shayan, was recognized for his entrepreneurial work by Sir Richard Branson. He is a deep technical mind with the unique capacity to traverse the technological landscape and find ingenious solutions for business challenges.

**Portfolio Pages**

**OtoLawn - https://otolawn.com/**

**Background:** The OtO Smart Lawn Care device from OtO Inc. is the first of it’s kind in the lawn care space. OtO is an innovative IoT lawn care device that automatically and precisely waters your lawn, gardens, or other plant beds and can even apply treatments like fertilizer and mosquito repellant. With OtO, the hassles of garden care are a thing of the past!

**Challenge:** Each lawn or garden is unique and setting up an OtO device to recognize the specific zones and boundaries of a garden was a rather challenging task. OtO needed a simple, ubiquitous way to allow users to set up their device, customize it’s behaviour, and view the ongoing status of their OtO devices and lawns.

**Solution:** OasisCode worked with OtO Inc. to design and develop a mobile app for iOS and Android that communicates with the OtO device through a Bluetooth Low Energy connection in order to facilitate the set up of OtO devices including connecting devices to WiFi and defining lawn boundaries. Furthermore, the app allows users to monitor the health and status of their devices, their future watering schedules, and customize many aspects of their devices and zones.

**ShuffleSpace - Shufflespace.ca**

**Background**: ShuffleSpace is a fast-growing startup company in the storage and logistics sector. They are going above and beyond conventional warehousing and storage lockers to provide a fully managed solution where business assets are catalogued, stored, and transported based on client needs with innovative technology deeply integrated into the process.

**Challenge**: As ShuffleSpace was succeeding in the growth of their client base, managing the ever-growing inventory of items and the expanding use-cases from clients became a challenge with regards to operations and technology. Their existing technology and the corresponding processes started to become suboptimal for responding to the evolving market demands.

**Solution:** OasisCode works with ShuffleSpace to understand their business, review their existing technology and learn about their current processes. By gaining a genuine understanding of the nuances of their business, OasisCode provides on-going updates to restructure and enhance the existing technologies. The main objective of these changes is to enhance operational efficiency and accuracy, and meet the ever-evolving requirements of new and existing ShuffleSpace clients.

**FeverFilter - FeverFilter.com**

**Background:** The FeverFilter device is an innovative temperature screening device created by the Litens Health Inc., in response to the recent pandemic. FeverFilter helps to create a safer environment for businesses by performing an automated hands-free temperature screening for all incoming individuals.

**Challenge**: FeverFilter needed a simple and streamlined process to allow users to set up and customize each of their devices. Litens Health Inc. also needed an comprehensive IT infrastructure to support the large amounts of data that would be streaming to and from a large network of FeverFilter devices on a regular basis.

**Solution**: The OasisCode team worked with Litens Health Inc. to design and develop a mobile app for iOS and Android that communicates with the devices through a Bluetooth Low Energy connection in order to facilitate the setup of Feverfilter devices including connecting devices to WiFi and defining temperature threshold and notification settings as well as monitor the ongoing activity and status of the devices. Furthermore, OasisCode set up a robust and secure backend architecture to support the ever growing number of FeverFilter devices.

**SlabXChange - Launching in Spring of 2021!**

**Background:** SlabXChange is a brand-new secondary marketplace that connects stone fabricators with designers and construction professionals in order to maximize the use of stone slab off-cuts. SlabXChange solves a real market need while helping to recycle valuable construction materials and reduce waste.

**Challenge:** The founder and CEO of SlabXChange is a business-savvy construction entrepreneur who needed a way to bring his vision to reality, by developing the technological assets that would enable SlabXChange to begin executing on their business development and market penetration.

**Solution:** OasisCode consulted with SlabXChange to understand their market, business strategy and end-users, and used that knowledge to design, and build a technical solution for both a mobile and web experience (along with the necessary infrastructure). The first phase of the project will officially be launching in the spring of 2021.

**Evoked Response - Evokedresponse.com**

**Background**: Evoked Response is a cutting-edge neuroscience based music composition service. Through neuroscientific principles and empirical research, Evoked Response creates auditory experiences to enhance states of focus, sleep and relaxation.

**Challenge**: Evoked Response is a young company with a very unique offering in the market. The CEO is a science-oriented inventor, who is looking to present his company and their accomplishments in a concise fashion and to find product-market fit.

**Solution**: OasisCode began consulting with Evoked Response in order to understand their offering, the scientific backing and subsequently begin market research into the space, and start designing a product roadmap for promising directions.

Swiftender Section - Swiftender.com

**Overview:** OasisCode Swiftender is a specialized construction SaaS solution with an established footprint in the North American market.

**Background**: As a tech entrepreneur and an Engineer who grew up in the construction industry, Shayan saw a challenge around the construction tendering process, and created Swiftender to provide a simple, streamlined solution. Five years later and Swiftender has helped construction professionals tender thousands of projects, send out many millions of emails, and support hundreds of construction estimating professionals throughout North America.

Our niche solution is known for its simplicity, reliability and fair privacy policy, where users own the contact list data that they use within the platform.

**Reception:**

[Add review section that points to Capterra]

Our platform is well-reviewed, well-received and our retention rates are among the highest seen in the industry. We are loyal to our clients and their needs, and they are loyal to us!

**Design**:

Colors:

* FFA300 \_\_\_\_\_
* 4C4C4C \_\_\_\_\_
* #2F2F2F \_\_\_\_\_

Fonts:

* Clean and sans-serif
* Examples:
  + Poppins
  + Nunito